

96K-Rock's "96 Keys of Summer" Motorcycle Giveaway CONTEST RULES

These rules apply to WRXK-FM's "96 Keys of Summer Motorcycle Giveaway" Contest ("Contest") conducted by Beasley Media Group, LLC d/b/a 96K-Rock ("Station"). **In addition, the General Contest Rules posted at www.96krock.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on July 12, 2021 and end on September 11, 2021.
- b. To participate in the Contest, entrant may enter as follows:
 - i. **To enter on-air**, listen to the Station each weekday beginning on Monday, July 12, 2021 and ending on Thursday, September 9, 2021 between the hours of 10:00am Eastern Time ("ET") and 6:00pm ET for the announcement of the cue to call. Upon hearing the cue to call, the designated caller must call the Station contest line at (239) 277-9600 and will be qualified for a chance to win the Grand Prize (each deemed a "Qualifier"), upon confirmation of eligibility. Station is not responsible for any failure of a caller to reach the Station contest line including but not limited to busy phone lines, misdirected calls, equipment breakdowns, or disconnections. Calls will only be accepted at the designated phone number. At the time of entrant's call, entrant will be required to provide all information requested including entrant's full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. P.O. Boxes are not permitted. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller who successfully makes it through on the call-in line and completes the call will be a Qualifier. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a Qualifier only once.

Up to eighty-six (86) Qualifiers will be selected on-air. Potential on-air Qualifiers will be notified at the time of their call.

- ii. **To enter online**, visit www.96krock.com and follow the links and instructions to enter the Contest and complete and submit the online entry form beginning at 6:00am ET on Monday, July 12, 2021 and ending at 6:00pm ET on Wednesday, September 9, 2021 ("Online Entry Period"). Online entrants are subject to all notices posted online including but not limited to the Station's Privacy Policy. Limit one (1) entry per eligible person during the Online Entry Period regardless if entrant has more than one email address. Multiple entrants are not permitted to share the same email address. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest administrator.

Up to five (5) Qualifiers will be selected at approximately 10:00am ET on September 9, 2021 in a Station-conducted random drawing from all eligible online entries received during the Online Entry Period. Online Qualifiers will be notified by phone and/or email promptly following the random drawing

- c. **To enter on-site**, you must be present and registered at Stu's Motorcycles; located at 14607 6 Miles Cypress Pkwy, Fort Myers, FL 33912 and follow the instructions to enter the Contest given by Beasley Media Group staff. On-site entrants are required to be present to win. On-site registration will be open on September 11, 2021 at 11:00am and close promptly at 1:00pm when a station-conducted random drawing from all eligible on-site registration forms will happen.

Up to five (5) Qualifiers will be selected at approximately 1:00pm ET on September 11, 2021 in a Station-conducted random drawing from all eligible on-site entries received during the On-site Entry Period.

- d. There will be up to a total of ninety-six (96) Qualifiers and one (1) Grand Prize winner selected in the Contest. **Limit one (1) Qualifier per household, regardless of method selected.**

2. ELIGIBILITY RESTRICTIONS

- a. This Contest is open to all Station listeners who are eighteen (18) years of age or older as of the date of entry into the Contest, who are legal US residents in the following Florida counties: Lee, Collier, Charlotte, Hendry, Glades, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

- a. Up to one (1) Grand Prize will be awarded. The Grand Prize consists of the following:
 - iii. A 2021 Indian Scout Bobber Sixty
 - iv. Winner is responsible for state sales tax, registration, documentation fees, tags and insuring the motorcycle in accordance with dealership rules.
 - v. Prize winner is responsible for all registration, dealer preparation; maintaining insurance, maintenance, and motorcycle upgrades.
 - vi. Motorcycle will be issued in winner's name and winner will be responsible for all charges in excess of basic value stated below, including (without limitation) any charges for damage to vehicle.
 - vii. Winner must possess a valid driver's license and show proof of automobile liability insurance.
 - viii. Winner must comply with all terms of the motorcycle purchase agreement to be eligible.

Approximate Retail Value of the Prize is \$8,999.00.

Exact model and vehicle is a 2021 Indian Scout Bobber Sixty in the color Thunder Black. Approximate MSRP of vehicle is \$8,999.00. Winner is responsible for paying all local, county, state and federal taxes on the prize. Winner is responsible for any property taxes that become due at any point. Winner is responsible for all vehicle maintenance.

- a. Prizes or prize certificates must be claimed as described by the Station at the time of winning. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. The Station is not responsible for the safe arrival of a prize or prize certificate.

4. SELECTION OF WINNERS

- a. Up to ninety-six (96) Qualifiers will be selected and notified as described in Section 1 of these Official Rules. **There is no prize associated with being deemed a Qualifier.**
- b. Up to one (1) Grand Prize winner will be selected at the "Grand Prize Event" on September 11, 202 at Stu's Motorcycles; located at 14607 6 Miles Cypress Pkwy, Fort Myers, FL 33912 as follows:

All Qualifiers must be present and check-in at the Station booth at the Grand Prize Event by 1:00pm ET. If any Qualifiers are not present by 1:00pm ET, they will be disqualified at the sole discretion of the Station, and the Station reserves the right but not the obligation to select additional Qualifiers from all eligible on-site entries received in order to reach ninety-six (96) total Qualifiers. No proxies will be permitted.

Upon checking in, each Qualifier in attendance will be requested to draw a number out of a container at random. The number will determine the order in which each Qualifier will go to the designated key bin and randomly select one (1) of the ninety-six (96) keys. After selecting one (1) key, the Qualifier must go up to the designated Contest vehicle, put the key in the pad-lock and attempt to open the box which contains the key to the motorcycle's ignition. If the key does not open the pad-lock, that Qualifier will be disqualified, and the Station will call the next Qualifier in the order of numbers they selected at the time of check-in. The next Qualifier must go up to the designated Contest vehicle, put the key in pad-lock and attempt to unlock it using the key they select. This will continue until a Qualifier's key successfully turns the pad-lock. If at any point a Qualifier's key successfully opens the pad-lock, the Contest will immediately be deemed over, no additional Qualifiers will be asked to select a key, and Qualifier whose key successfully opened the pad-lock will be deemed the Grand Prize winner, upon confirmation of eligibility.

In the case a Qualifier selected the correct key but was not able to successfully open the pad-lock, regardless of the reason, that Qualifier will not be deemed the Grand Prize winner.

The designated Contest vehicle used as part of the Grand Prize Event is not guaranteed to be the vehicle awarded as part of the Grand Prize. The Grand Prize motorcycle is to be solely in the discretion of Stu's Motorcycles.

- c. Odds of being deemed a Qualifier on-air depend on the order and number of calls received. Odds of being deemed a Qualifier online depend on the number of eligible online entries received during the Online Entry Period. Odds of a Qualifier winning the Grand Prize are up to 1 in 96.
- d. Entrants must listen to the Station but need not be present to be deemed a Qualifier on-air. Entrants need not listen to the Station or be present to be deemed a Qualifier online. Qualifiers need not listen to the Station but must be present at the Grand Prize Event in order to win the Grand Prize.
- e. Grand Prize winners must confirm acceptance of prize within twenty-four (24) hours of notification of confirmed eligibility, or risk disqualification and no alternate Grand Prize winner will be selected.
- f. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.96krock.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.96krock.com.
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 20125 S. Tamiami Trl., Estero, FL 33928, or by sending a self-addressed, stamped envelope to the Station.